

## 2003 Annual Conference

### Getting to Next: Capturing Hearts, Minds & the Bottom Line

April 6-9, 2003

The Westin Mission Hills Resort • Rancho Mirage • California

Please complete the following, or register online at [www.hrps.org](http://www.hrps.org)

#### 2003 Registration Fees

##### Members:

- Postmarked by January 1, 2003  \$1,400
- Postmarked between January 2 and March 6, 2003  \$1,550
- Postmarked after March 6, 2003  \$1,700
- Full-time faculty  \$795

##### Non-members\*:

- Postmarked by January 1, 2003  \$1,695
- Postmarked between January 2 and March 6, 2003  \$1,845
- Postmarked after March 6, 2003  \$1,995
- Full-time faculty  \$1,090

\* Paying the non-member fee automatically entitles you to HRPS membership for 2003

- Guest Fee: Evening social events and continental breakfast only  \$175

- Affiliate members deduct  \$150

**Total enclosed** \$ \_\_\_\_\_  
(U.S. dollars drawn on U.S. bank)

#### Method of Payment

- Check enclosed (payable to The Human Resource Planning Society)
- Please charge to my (check one)
  - AmEx  Visa  MasterCard
- Card # \_\_\_\_\_
- Exp Date \_\_\_\_\_  Corporate  Individual
- Signature \_\_\_\_\_

**Mail to:** The Human Resource Planning Society  
317 Madison Avenue, Suite 1509  
New York, NY 10017

**Fax to:** 212-682-6851  
We only accept fax registrations with credit card information.

**Phone:** 212-490-6387  
For information only. Phone registrations cannot be accepted.

**Website:** [www.hrps.org](http://www.hrps.org)  
Register online.

Your name/company will appear in the roster exactly as you indicate here.

Name \_\_\_\_\_  
 Name for badge \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_  
 Fax (\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_

Is this your first HRPS Conference?  Yes  No

- How did you hear about HRPS?
- Colleague/friend  Affiliate  Human Resource Planning
  - HRPS website  HRPS brochure
  - Online www. \_\_\_\_\_  Other \_\_\_\_\_

Are you a member of an affiliate?  Yes  No

If yes, affiliate name \_\_\_\_\_

If registering a guest (enclose payment and complete below)

Guest name \_\_\_\_\_  
 Name for badge \_\_\_\_\_  
 Mailing address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

#### Hotel Information

The Westin Mission Hills Resort  
 71333 Dinah Shore Drive • Rancho Mirage, CA 92270  
 Phone: 760-328-5955 • Fax: 760-770-2199  
 HRPS Room Rate—Single or double: \$230/night plus tax/service.  
 Cutoff date for group rate reservations: March 12, 2003

#### Cancellation policy

- All cancellations must be submitted in writing via fax. Cancellations on or before 3/06/03 are subject to a \$250 administrative fee. After 3/06/03, the full registration fee will be forfeited.
- We welcome substitutions from your organization provided they meet the membership requirements. No-shows will not receive a refund.

Innovate. Respond. Lead. Adapt. Restructure. Evolve. Reinvent. Achieve. Lead. Adapt.  
 Restructure. Evolve. Reinvent. Achieve. Innovate. **Create the Future... Now!**  
 Reinvent. Innovate. Respond. Lead. Adapt. Restructure. Innovate. Respond. Restructure.

# GETTING TO NEXT:



April 6-9, 2003

The Westin Mission  
Hills Resort

Rancho Mirage, CA

*Just look at what some 2002 Conference participants had to say:*

*"Best conference ever... an affirmation of how strategic HRPS and HR have become. I can't even count how many ideas I'm coming away with."*

*"A 'must attend' for senior HR execs. It's the BEST educational and networking opportunity for HR professionals."*

*"Great speakers, great networking, great opportunity for a 3-day think tank."*

**Capturing Hearts, Minds & the Bottom Line**

**The Human Resource Planning Society**

**T**he unending quest to react and respond to change while achieving and sustaining top performance has many HR executives wondering, "What's next?"

**Find out at the HRPS 2003 Annual Conference**, where you will discover "best and next" practices to help you generate and capitalize on solutions that work. You will have an opportunity to create a map to your organization's future—with clear direction on how to actually *get* there.

**This conference is a must-attend event for every HR executive** who wants to lead at a level that achieves powerful results in our dynamic business environment. It is an unparalleled opportunity to learn from world-class thought leaders, participate in highly interactive learning experiences and network with other top professionals at a magnificent resort community in the shadows of beautiful Palm Springs, California.

## Innovative Features for 2003!

### Learning Host

Dramatically enhance your "total conference experience" through our Learning Host, Ed Gubman. As CEO of Gubman Consulting, Mr. Gubman will masterfully entwine the many conference threads in unique and enjoyable ways.

### Shining Stars

Discover the absolute truth about what really engages employees by hearing it directly from the source: a panel of "stars." These committed, motivated, loyal employees from a variety of organizations will reveal how they became engaged in their jobs—and what keeps them shining bright.

## Getting to Next: Capturing Hearts, Minds & the Bottom Line

### 1 Defining What's Next

*What every HR executive must know and act on to ensure success*

A dynamic keynote presentation by a respected CEO who is a transformational leader in a global organization sets the stage for this high-impact conference. From there, a Business Leaders Roundtable and "Deeper Dive" dialogues and interactive learning sessions with top-level functional business leaders will examine and assess present and near-future political, economic, social, technological and environmental issues and realities. The day concludes with a lively discussion around how these challenges will likely impact and directly influence HR agendas and imperatives.

### 2 Solutions for Getting to Next

*Why generating strength from within is a win-win business imperative*

The focus of this day is on capturing hearts and minds while focusing on the bottom line. Sessions include specific "next in class" examinations, case studies and workshop discussions with leading CEOs, HR executives, and other business leaders and innovators. You'll gain critical first-hand knowledge of their experiences, struggles and insights into creating, designing and implementing strategies and solutions that have had significant impact on their organizations, their customers and their employees.

### 3 What's Next for HR, Organizations & You

*How to achieve high-impact, lasting results with leadership skills that work*

Learn the keys to organizational, HR and personal success with two engaging and inspiring presentations. In CEO Insights, you'll discover the lessons a successful, highly respected CEO learned about ensuring business success, the importance of great leadership and great people, and how HR executives can add real value. In HR Executive Insights, an acknowledged HR executive will share important perspectives and lessons learned on how to add HR value to your organization's quest to "get to next" and offer personal insight into how to ensure your own personal effectiveness.

## Distinguished Speakers

*Our 2003 speakers will inspire and motivate you, enlighten and entertain you. Additional speakers are being added as we develop the full agenda.*

**Richard (Dick) Brown**—CEO of EDS

**Cari Dominguez**—Chair, Equal Employment Opportunity Commission

**Andrall (Andy) E. Pearson**—Founding Chairman, YUM! Brands, Inc.

**Ann Rhoades**—Executive Vice President of People, JetBlue Airways, and PRES (Person Responsible for Extraordinary Service), PeopleInk

**Jim Walker**—Partner, The Walker Group



## Create the Future... Now! by becoming a leader who:

- anticipates and responds to constant change while achieving performance excellence
- creates an engaged workforce with committed employees who trust your organization and its leaders
- overcomes challenges while meeting the growth imperative for revenues, profits and market share
- creates a "workplace of choice" that attracts and retains talented, high-performing, resilient employees who deliver results under demanding, ambiguous circumstances
- develops the core capabilities that differentiate winning companies from tomorrow's history lessons
- outperforms competitors in addressing today's challenges while capitalizing on tomorrow's opportunities

## 6 Compelling Reasons to Make This The One Conference You Attend in 2003:

1. Business realities and organizational imperatives demand that you **acquire the skills to be an agile, innovative, high-impact leader.**
2. This is the only event of its kind with **content built entirely around your specific needs** as an HR executive.
3. A variety of HR leaders and other experts are eager to share **critical insight, cutting-edge knowledge and proven solutions** with you.
4. The **knowledge and ideas you acquire are both applicable and actionable**—which translates into notable results.
5. It is the ideal environment to **network and make valuable contacts** with other HR executives who share your issues and challenges.
6. Springtime in Rancho Mirage, California—just a stone's throw from Palm Springs—offers **beautiful weather with countless recreational and sightseeing opportunities.**

## CONFERENCE SPONSORS

Platinum \_\_\_\_\_



Gold \_\_\_\_\_



Silver \_\_\_\_\_



Bronze \_\_\_\_\_



## CORPORATE SPONSORS

**Corporate Sponsors Roundtable on Strategic HR Issues** is a new Sunday afternoon session for corporate sponsors. This special session, facilitated by Conference Learning Host Ed Gubman, is a tremendous opportunity to share ideas, network and discuss HR challenges. More details to come.

Contact HRPS at 212-490-6387 or visit [www.hrps.org](http://www.hrps.org) for additional information on our sponsors and sponsorship opportunities.

*-The solutions to complex business issues, demands to satisfy customers and the broad, far-reaching impact of world events will continue to be more challenging—and more unpredictable—than ever before.*

*Equipping yourself with the skills, strategies, competence and confidence to create the future is an investment with lasting returns.*

*Register today to ensure we have a seat reserved for you!*

*"Outstanding top-level speakers, and the professional development is second to none. Do not miss this!"*

*"This is the best place to keep up to date on the latest HR strategy issues and meet with other senior HR professionals—every year it gets better and better."*

*"The topics dealt with strategic HR issues and were directed more toward senior-level professionals. There were many opportunities for networking, both structured and informal. The manageable size of the conference made it easier to network than at larger conferences. I highly recommend this to my peers."*

*"I'll be back annually. It really challenged us to move out of the comfort zone."*

*"An enlightening and energizing array of speakers with practical applications for the homefront."*

**Register Today! Fax: 212-682-6851 • Online: [www.hrps.org](http://www.hrps.org)**

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